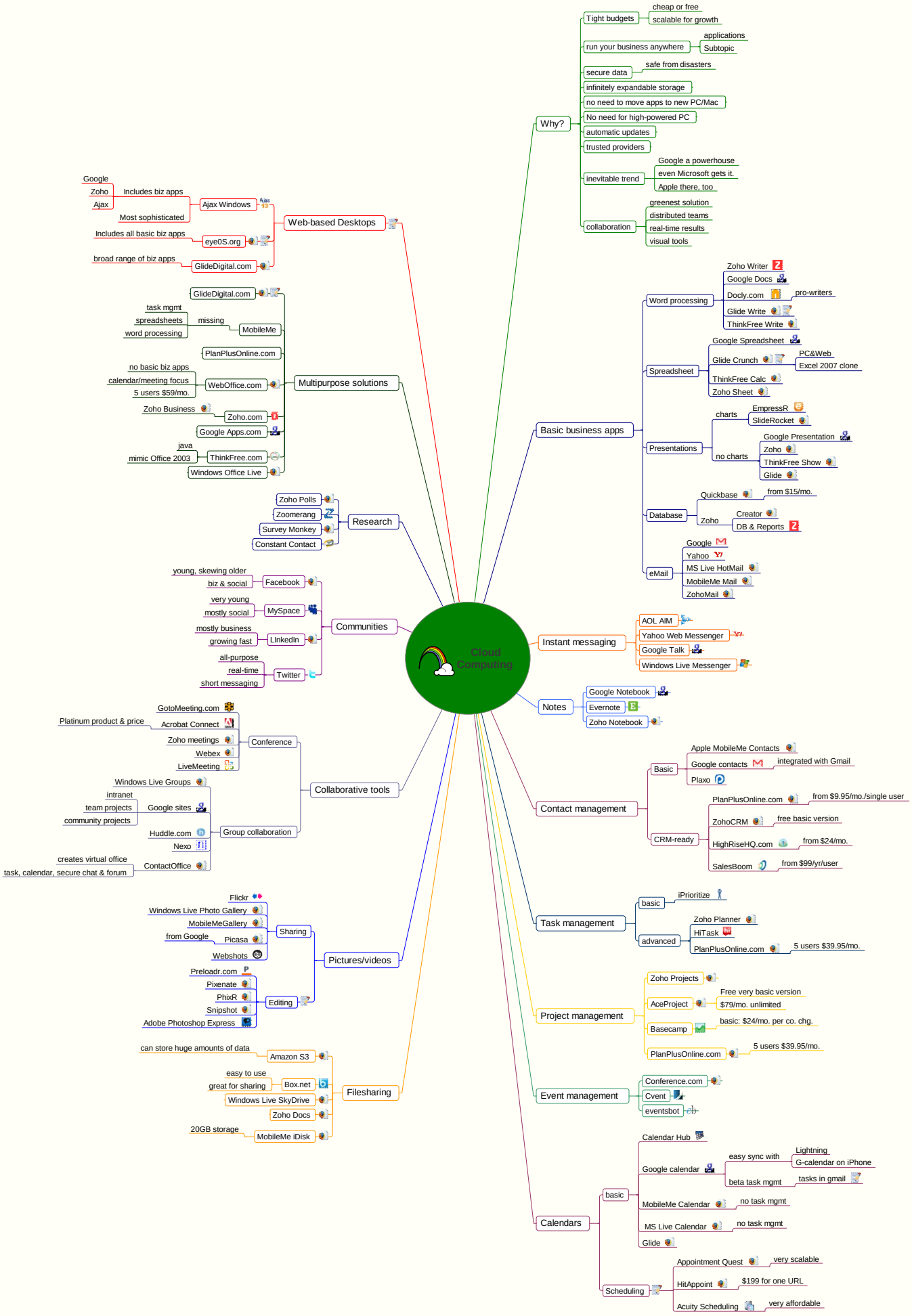
Cloud Computing
Why?
Tight budgets
cheap or free
scalable for growth
run your business anywhere
applications
Subtopic
secure data
safe from disasters
infinitely expandable storage
no need to move apps to new PC/Mac
No need for high-powered PC
automatic updates
trusted providers
inevitable trend
Google a powerhouse
even Microsoft gets it.
Apple there, too
collaboration
greenest solution
distributed teams
real-time results
visual tools
Basic business apps
Word processing
Zoho Writer
Google Docs
Docly.com
pro-writers
Glide Write
ThinkFree Write
Spreadsheet
Google Spreadsheet
Glide Crunch
PC&Web
Excel 2007 clone
ThinkFree Calc
Zoho Sheet
Presentations
charts
EmpressR
SlideRocket
no charts
Google Presentation
Zoho
ThinkFree Show
Glide
Database
Quickbase
from $15/mo.
Zoho
Creator
DB & Reports
eMail
Google
Yahoo
MS Live HotMail
MobileMe Mail
ZohoMail
Instant messaging
AOL AIM
Yahoo Web Messenger
Google Talk
Windows Live Messenger
Notes
Google Notebook
Evernote
Zoho Notebook
Contact management
Basic
Apple MobileMe Contacts
Google contacts
integrated with Gmail
Plaxo
CRM-ready
PlanPlusOnline.com
from $9.95/mo./single user
ZohoCRM
free basic version
HighRiseHQ.com
from $24/mo.
SalesBoom
from $99/yr/user
Task management
basic
iPrioritize
advanced
Zoho Planner
HiTask
PlanPlusOnline.com
5 users $39.95/mo.
Project management
Zoho Projects
AceProject
Free very basic version
$79/mo. unlimited
Basecamp
basic: $24/mo. per co. chg.
PlanPlusOnline.com
5 users $39.95/mo.
Event management
Conference.com
Cvent
eventsbot
Calendars
basic
Calendar Hub
Google calendar
easy sync with
Lightning
G-calendar on iPhone
beta task mgmt
tasks in gmail
MobileMe Calendar
no task mgmt
MS Live Calendar
no task mgmt
Glide
Scheduling
Appointment Quest
very scalable
HitAppoint
$199 for one URL
Acuity Scheduling
very affordable
Web-based Desktops
Ajax Windows
Google
Zoho
Ajax
Includes biz apps
Most sophisticated
eye0S.org
Includes all basic biz apps
GlideDigital.com
broad range of biz apps
Multipurpose solutions
GlideDigital.com
MobileMe
missing
task mgmt
spreadsheets
word processing
PlanPlusOnline.com
WebOffice.com
no basic biz apps
calendar/meeting focus
5 users $59/mo.
Zoho.com
Zoho Business
Google Apps.com
ThinkFree.com
java
mimic Office 2003
Windows Office Live
Research
Zoho Polls
Zoomerang
Survey Monkey
Constant Contact
Communities
Facebook
young, skewing older
biz & social
MySpace
very young
mostly social
LInkedIn
mostly business
growing fast
Twitter
all-purpose
real-time
short messaging
Collaborative tools
Conference
GotoMeeting.com
Acrobat Connect
Platinum product & price
Zoho meetings
Webex
LiveMeeting
Group collaboration
Windows Live Groups
Google sites
intranet
team projects
community projects
Huddle.com
Nexo
ContactOffice
creates virtual office
task, calendar, secure chat & forum
Pictures/videos
Sharing
Flickr
Windows Live Photo Gallery
MobileMeGallery
Picasa
from Google
Webshots
Editing
Preloadr.com
Pixenate
PhixR
Snipshot
Adobe Photoshop Express
Filesharing
Amazon S3
can store huge amounts of data
Box.net
easy to use
great for sharing
Windows Live SkyDrive
Zoho Docs
MobileMe iDisk
20GB storage